

SAVING BABIES IN Cincinnati!

With abortion now legal in Ohio until birth and women crossing state lines like never before, Cincinnati is becoming a new abortion hub. **Over 3,500 abortions were performed here in 2021 and there will be more now that Indiana and Kentucky have shut down their abortion clinics.**

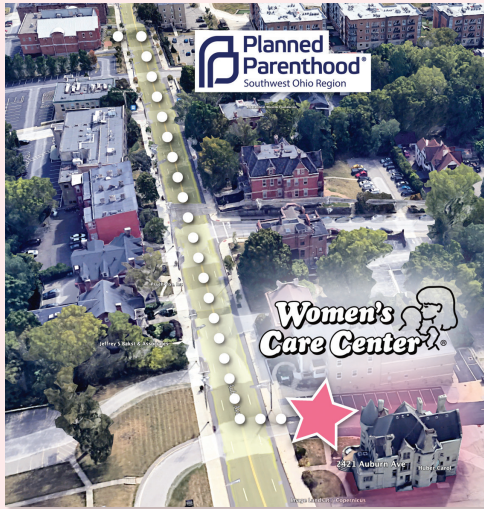
An unbelievably strategic property, just a block north of the abortion clinic and walking distance from the University of Cincinnati, will be a new Women's Care Center with six counseling rooms and three ultrasound rooms.

So many babies will be saved, but it takes you!

"I had an abortion appointment scheduled. I had all the paperwork filled out and the money sorted out, too! I never went,"

says Alexa, mom of baby Violet (shown).





Why “Next Door”?

This is the 26th time Women’s Care Center has opened “next door” to an abortion clinic. Every time, thousands of women are served, babies are saved, and abortions decline.

You might wonder why this location is so impactful? There are a lot of reasons.

The free ultrasounds, a second opinion, or because women can walk in without

an appointment. Sometimes women come in the “wrong door.” They come because they didn’t know there was an alternative. If we are not there, they won’t come.

There is no more lifesaving place to be than “next door” to the abortion clinic.

Why Women’s Care Center?

Uniquely Catholic, with 36 centers in 12 states, **no organization in the country even comes close in terms of pro-life impact.** The success of Women’s Care Center is people like you, and a proven process that works.

- Highly skilled and loving counselors provide help every step of the way *...from cradle to kindergarten!*
- #1 referral for adoptions in our home state of Indiana.
- Immediate impact. At our newest center in Omaha, Nebraska, in just ten months we are already the #1 busiest pregnancy resource in the state.
- Outstanding results. More than half the women who walk through the door are thinking about abortion. **93% ultimately choose life.**
- **89%** of every donor dollar going directly to client care.

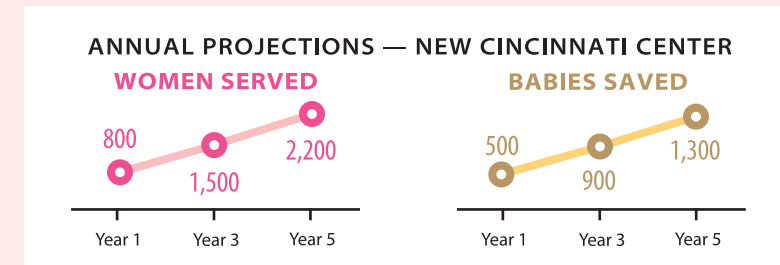
The Plan

The new center is centrally located in Mount Auburn, near the University of Cincinnati and low-income women who need us most. This property is a fixer-upper, but has the size, visibility and potential to become a mega center with six counseling rooms and three ultrasound rooms. We are modeling this new center after our existing center in Indianapolis, which saved nearly **20,000 babies in its first ten years.**



2421 Auburn Avenue, Cincinnati

This will happen in Cincinnati too, but it takes a champion like YOU!



The Budget

Your leap of faith will lead to thousands of babies saved. Your leadership will encourage others to give. And because of a \$500,000 matching gift from a national family foundation, you have the opportunity to double your impact. **You can lead the way in Cincinnati.**

Purchase Building	\$500,000
Renovation Costs (including substantial rebuilding and a new parking lot)	\$1,800,000
Furniture, Signage and Start-up	\$100,000
Contingency Allowance	\$100,000
Capital Budget	\$2,500,000

It takes someone like YOU to do something this game-changing.

Ways to Give to the New Women's Care Center Cincinnati

Tax I.D. #35-1609945 — All gifts are 100% tax-deductible.

CHECK

Mail your gift payable to:
"Women's Care Center Cincinnati"
360 N. Notre Dame Avenue
South Bend, Indiana 46617

ONLINE

NewCincyCenter.org

STOCK

Women's Care Center Brokerage Information:
Wells Fargo Advisors, LLC
Account Number: 6794-6738
DTC#0141



I would love to hear from you!

Ellie Norton
Outreach Director
(270) 980-1656
ellie@supportwcc.org



Women's Care Center is the only pregnancy center to receive the Evangelium Vitae Award from the University of Notre Dame DeNicola Center for Ethics and Culture. This national award is presented annually to heroes in the pro-life movement.