# SECOND FASTEST START EVER!

The new Women's Care Center on Tamiami Trail opened its doors on August 12. **YOU DID IT!** On the busiest street in town. Highly visible in pink! Convenient to women who need us most.

Because of you...in the first five weeks, our new Naples center served more women than any new center in our history except Chicago.

Exceeding expectations and starts in much larger metro areas!

There is a long way to go to fully meet the need and achieve the kind of impact we've seen in long-time communities, but **the early indicators are very promising in Collier County.** 

This affirms the continuing refinement of the proven processes of locating strategically near communities of great need, outstanding visibility (*including painting centers pink*) and excellence in online advertising.

#### **NEW NAPLES CENTER**

Served to Date:	184 Women
<b>Original Year 1 Projection:</b>	300 Women
New Year 1 Projection:	750 Women!









3015



baby Ellouise

#### After a Baby Is Born, You Continue to Help!

"I had a lot of anxiety," says Destinee. "When my counselor brought me a little baggie with a tiny onesie and a little baby hat, I cried.

"In this world, nothing is calm, and then you come here. I have never seen anyone flustered or scrambling here. It was a nice adjustment."

Destinee's counselor helped her make a pregnancy plan to take it one step at a time, enrolling her in prenatal classes and her husband in our Strong Father's program.

"You still reach out to me, and she is 8 months old and crawling!

#### "You didn't stop once my baby was delivered. You kept caring about me."

#### You Are a Hero for Babies like Kaylynn!

#### Yes, you. This mission doesn't exist but for YOU!

84% of the women served by Women's Care Center so far in Naples have come to us thinking about abortion. But thanks to your love and support, 9 in 10 will ultimately choose life!

#### **WOMEN SERVED!**



#### Our new Naples center is on pace to serve 450 more women in year 1 than the original projections! That's 750 women!

On average, at a new center like Naples, it costs \$660 to serve one woman...from cradle to kindergarten!

Please be as generous as you can this year. You will find no greater impact for your Christmas giving.

#### You Helped This College Athlete Choose Life!

"I didn't get the support I hoped for from my family," says Brisa.

#### "At Women's Care Center, nothing felt like a mistake anymore.

You helped me get through the obstacles and we were engaged a few weeks after our son was born."

Brisa is now married to Elijah, and says, "I am living a completely different life now. I was in nursing school and an athlete, and my identity was really defined by that. Now I'm a stay-at-home mom. I was recently confirmed into the Catholic Church, so that has become a big part of my life. And I go to daily Mass with my son. I appreciate life so much more now.

"Everything worked out perfectly...which is something I didn't quite imagine at the start. There is no question — Women's Care Center changes lives."

Brisa, Elijah and baby Rowen

Baby Kaylynn

#### **HIGH END PRIZES • EXQUISITE FOOD • COCKTAILS**

**EARLY ONLINE REGISTRATION:** LuxuryBingoNaples.com or text "NaplesBingo" to 41444

#### You Won't Want to Miss This **FUN, ONE-OF-A-KIND EVENT!**

Benefiting the Moms and Babies of our Community



### Thursday, February 6

Naples Grande Beach Resort

For more information, contact Sarah Pinto by phone at (239) 404-7275 or Sarah@supportwcc.org



We would love to hear from you! Sarah Pinto

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**DONATE NOW:** donatewomenscarecenter.org or text WCCBabies to 41444

Tax I.D. #35-1609945 All gifts are 100% tax-deductible. Stock: WCC Brokerage Information Wells Fargo Advisors, LLC Account Number: 6794-6738 DTC#0141



Helping women choose life!

3015 Tamiami Trail E., Naples, Florida 34112 supportwomenscarecenter.org Non-profit Organization U.S. Postage PAID South Bend, Indiana Permit No. 45

## **GENUINELY THANKFUL FOR YOU!**

"I went to Planned Parenthood with the thought of aborting," says Lyndsey.

But thanks to you, she found Women's Care Center.

"When I walked through the door, I immediately felt welcomed and understood. Everyone at Women's Care Center was cheering me on.

"The most valuable thing you offered me was love and understanding.

You are like my other family now.

"I thought once I became a mom, I would have to give up a big part of myself, but it has not been that way."

TO THE DONORS, Lyndsey says,

#### "Please continue to help.

There are a lot of women who need support. Women's Care Center is what they're looking for."

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Lyndsey's baby Adonnie