

# *Saving* MOMS AND BABIES

**Women's  
Care Center**

MADISON, WISCONSIN

2014-2015 ANNUAL REPORT



Your support helps  
moms like mine find  
confidence to  
**CHOOSE LIFE!**

Sarah's baby girl shown

Sarah had just earned a master's degree when she found out she was pregnant. The first person in her family to attend college, she worried about disappointing her family and didn't see how she could support a baby on her own. Here she found confidence to choose life. Now so thankful, she says, **"Deep inside, I knew I was capable of being a mother.** I would have regretted the abortion."





Founded in 2012 next door to the large Planned Parenthood abortion clinic, our Madison center has already served **over 1,500 women**.



**THANKS TO DONORS LIKE YOU, we served 10 women every day in 2014!**

Helping women from throughout the region, this unique and unconditionally loving counseling model has saved hundreds of moms and babies from abortion.

**"I didn't have family close by, you guys are my family. Your love and support encouraged me to keep this baby."**

— Diana (a client)



**512**  
women served

**242**  
ultrasounds



**97%**  
chose life  
for their babies

**2,417**  
visits



**10**  
women every day



Surrounding so many pregnant women with love and support was bound to pay off.  
**AND IT HAS.**

**In the short time since our founding, the number of women having abortions in our community has already declined by 18%.**

You have also helped our center educate and empower moms after they make a choice for life. On average, pregnant women make **9 visits** to our Madison center for classes and education.

**Your support saves  
MOMS AND BABIES.**

Brandi was divorced and raising a young son on her own when she found out she was pregnant. She had very little parental support growing up, telling our counselor, "I raised myself." She was trying to do right by her young son and didn't see how she could have another. Brandi was thinking about abortion. However, when she saw her baby on an ultrasound, she had a change of heart. Brandi selflessly decided to bless another family by placing her baby for adoption.




“I decided adoption was best for my baby.”

— Brandi, birthmother of baby Eloise shown

You help moms like mine  
**CHOOSE ADOPTION.**







“The counselors were my angels,  
they were holding me up when I was so scared  
and determined to abort.”

— Diana and son Isaac shown

*Photographs courtesy of Jaclyn Grace Photography*

Baby Isaac



You help moms like mine  
**CHOOSE LIFE!**



When Diana first came to Women's Care Center, she thought a baby would ruin her life. But here, Diana found confidence to choose life for baby Isaac.

She says of our counselors who nurtured her decision for life, "Like a seed, you have to be patient, love it, nourish it, and eventually it will grow. Now, I'm going to plant seeds."

And she has. Diana is helping others by working at a local women's shelter. She also started college and is madly in love with her young son.





“I can’t even begin to put into words  
how much Women’s Care Center has meant to me.”

— Amy, mother of twins Isriel and Arizona shown



## YOU MAY WONDER WHAT HAPPENS AFTER WOMEN MAKE A CHOICE FOR LIFE?

Women's Care Center support continues — *sometimes for years* — to help women become nurturing and self-sufficient parents. When women work with our counselors long-term (both one-on-one and through group classes), they have overwhelmingly positive outcomes. **We believe deeply that your support of this holistic model is the catalyst for success.**



You help women  
like our mom  
**BUILD SUCCESSFUL  
FAMILIES.**



Amy went to a Women's Care Center eleven years ago. At the time, she was single, being abused and pregnant with twins. Working with counselors, **Amy is transformed today.** She married a hard working, loving Christian man, who himself was adopted. He loves twins Isriel and Arizona as his own. The twins are in the fourth grade and full of life and joy.

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Due to limited space, we have  
 listed donors of \$25 or more.

Please know that all donations,  
*regardless of size,*  
 are greatly appreciated.

“Deep down many women  
 want to choose life but  
 they think it’s impossible.  
 Your donations become  
 the concrete resources they  
 need to embrace life.”

— A long-time counselor

PLEASE CONSIDER HELPING TO SAVE MOMS AND BABIES

*forever.*

An endowment is being created so that what we have built together has  
 a firm foundation and will continue even after our lifetimes. Please consider  
 making an endowment gift or leaving a legacy gift in your estate plan.

For more information, contact Greg Wagner at **(608) 241-8100**

or email him at **wccmadison@gmail.com**



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SAVES BABIES AND THEIR  
YOUNG MOTHERS!**



As we go to press with this annual report, there are currently **157 babies** expected to Women's Care Center clients in Madison. In a few years, these babies alone will fill over **5 kindergarten classes.**



**MADISON, WISCONSIN**

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