

Saving

MOMS AND BABIES



Women's
Care Center

MILWAUKEE, WISCONSIN

2014-2015 ANNUAL REPORT



Your support helps
moms like mine find
confidence to
CHOOSE LIFE!

Sarah's baby girl shown

Sarah had just earned a master's degree when she found out she was pregnant. The first person in her family to attend college, she worried about disappointing her family and didn't see how she could support a baby on her own. Here she found confidence to choose life. Now so thankful, she says, **"Deep inside, I knew I was capable of being a mother.** I would have regretted the abortion."



Founded in 2010, across from the regional abortion clinic, our Milwaukee outreach now serves **one in ten** of the pregnant women in our county.



THANKS TO DONORS LIKE YOU, we serve 43 women every day!

Helping women from throughout the region, this unique and unconditionally loving counseling model has saved hundreds of moms and babies from abortion.

**"I didn't have family close by, you guys are my family.
Your love and support encouraged me to keep this baby."**

— Diana (a client)



2,866
women served



953
ultrasounds



97%
chose life
for their babies

10,818
visits



43
women every day



Your support saves
MOMS AND BABIES.

Since inception, our Milwaukee centers have now served over **13,000 women** from our community. Surrounding so many pregnant women with love and support was bound to pay off.
AND IT HAS.

In the short time since our founding, the number of women having abortions in Milwaukee has declined by over 24%.

And thanks to your support in 2014, the Milwaukee centers had a **92% increase** in parenting class attendance. Nearly **60 parents** now attend class every week.



Brandi was divorced and raising a young son on her own when she found out she was pregnant. She had very little parental support growing up, telling our counselor, "I raised myself." She was trying to do right by her young son and didn't see how she could have another. Brandi was thinking about abortion. However, when she saw her baby on an ultrasound, she had a change of heart. Brandi selflessly decided to bless another family by placing her baby for adoption.



"I decided adoption was best for my baby."

— Brandi, birthmother of baby Eloise shown

You help moms like mine
CHOOSE ADOPTION.



**“The counselors were my angels,
they were holding me up when I was so scared
and determined to abort.”**

— Diana and son Isaac shown

Photographs courtesy of Jaclyn Grace Photography

Baby Isaac



You help moms like mine
CHOOSE LIFE!



When Diana first came to Women's Care Center, she thought a baby would ruin her life. But here, Diana found confidence to choose life for baby Isaac. She says of our counselors who nurtured her decision for life, "Like a seed, you have to be patient, love it, nourish it, and eventually it will grow. Now, I'm going to plant seeds."

And she has. Diana is helping others by working at a local women's shelter. She also started college and is madly in love with her young son.



**"I can't even begin to put into words
how much Women's Care Center has meant to me."**

— Amy, mother of twins Isriel and Arizona shown

YOU MAY WONDER WHAT HAPPENS AFTER WOMEN MAKE A CHOICE FOR LIFE?

Women's Care Center support continues — *sometimes for years* — to help women become nurturing and self-sufficient parents. When women work with our counselors long-term (both one-on-one and through group classes), they have overwhelmingly positive outcomes. **We believe deeply that your support of this holistic model is the catalyst for success.**

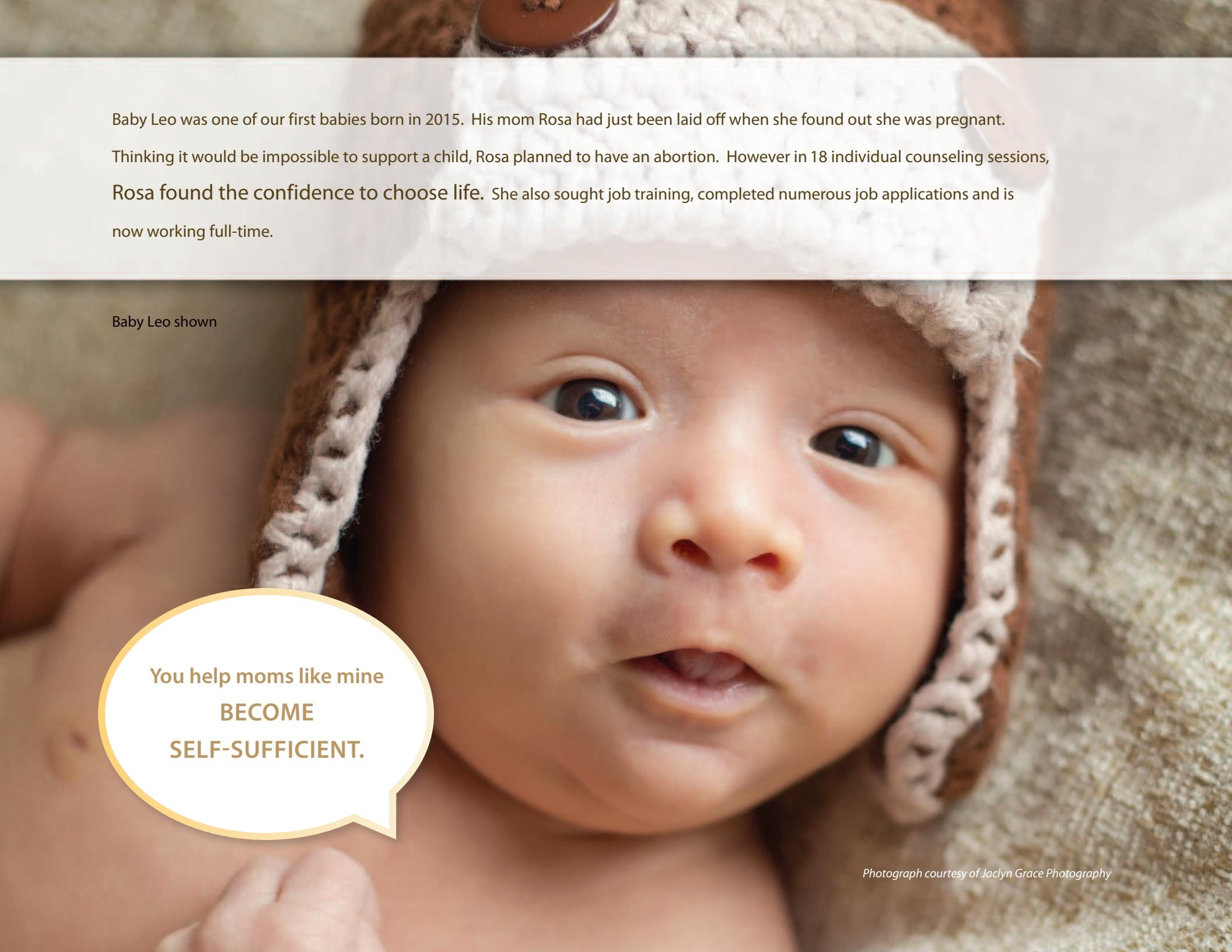
You help women like our mom
BUILD SUCCESSFUL FAMILIES.



Amy went to a Women's Care Center eleven years ago. At the time, she was single, being abused and pregnant with twins. Working with counselors, Amy is transformed today. She married a hard working, loving Christian man, who himself was adopted. He loves twins Isriel and Arizona as his own. The twins are in the fourth grade and full of life and joy.

Baby Leo was one of our first babies born in 2015. His mom Rosa had just been laid off when she found out she was pregnant. Thinking it would be impossible to support a child, Rosa planned to have an abortion. However in 18 individual counseling sessions, Rosa found the confidence to choose life. She also sought job training, completed numerous job applications and is now working full-time.

Baby Leo shown



You help moms like mine
BECOME
SELF-SUFFICIENT.

Photograph courtesy of Jaclyn Grace Photography

You might wonder how Women's Care Center is financed.

THE TRUTH IS WE RELY ON PARTNERS LIKE YOU.

You alone pay for the counseling, the ultrasounds and the cribs.

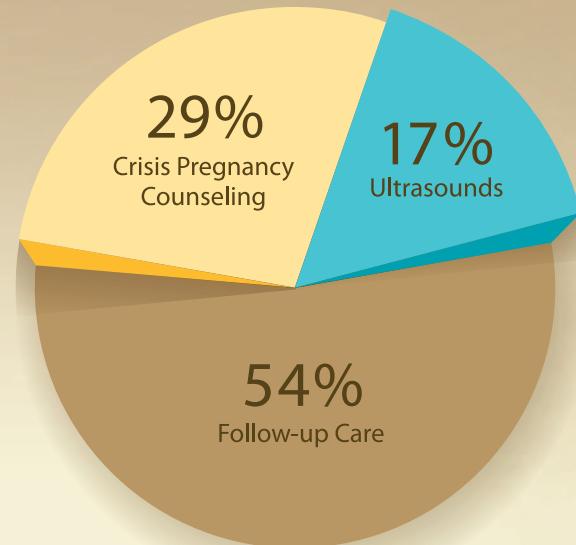
YOU make it possible to save babies and nurture mothers.

Creating stronger families...*a better way.*

An approximate breakdown of how our funds are used is shown to the right.

As you can see, over half of our resources are used to support a mother's choice for life after her initial decision. Goals counseling, parenting classes, books for children to encourage reading and the Crib Club baby "store" empower families.

Not a handout, parents earn vital necessities by participating in education.



"The pink line on a positive pregnancy test becomes a baby in ultrasound. When a mom sees her baby for the first time, it is MAGIC!"

— Sheryl Laird, Sonographer and Counselor

PLEASE CONSIDER HELPING TO SAVE MOMS AND BABIES

forever.

An endowment is being created so that what we have built together has a firm foundation and will continue even after our lifetimes. Please consider making an endowment gift or leaving a legacy gift in your estate plan dedicated to the Milwaukee Care Centers.

For more information, contact Bobby Williams at **(574) 968-7475** or email him at **womenscarecenterfoundation@att.net**



YOUR SUPPORT
SAVES BABIES AND THEIR
YOUNG MOTHERS!



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Special thanks to Jim and Jan Williams for generously
underwriting this annual report.

**Women's
Care Center**
MILWAUKEE, WISCONSIN

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