



MADISON, WISCONSIN

GRATITUDE REPORT
2017-18

"The best thing about Women's Care Center is it's not just one time.
They help at every stage."

~ Mom Ana Karen and baby Leah

In her own words,
thank you!



Your impact...in their own words.

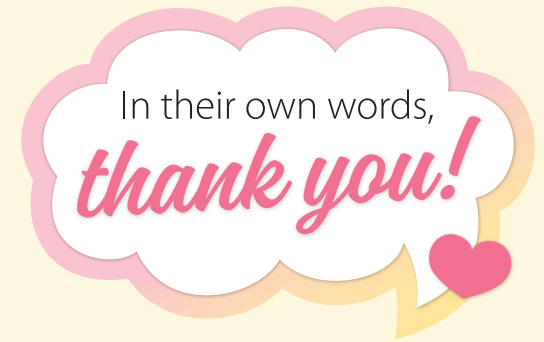
This year, we want you to hear directly from the clients themselves.

How you have profoundly touched their lives. How you have helped them recognize their own dignity and feel genuinely valued. How you have offered care far beyond a decision for life.

Thanks to your generous partnership, **18% more women were served this year in Madison.** And 295 babies were saved.

With 29 centers in 10 states, you have made Women's Care Center the **largest, most life-saving** pregnancy resource center in American history.

Our moms and babies are deeply grateful to *you!*



Mom Ana Karen,
Dad Humberto and Baby Leah

LAST 365
DAYS

MADISON, WISCONSIN



611 women served



513 ultrasounds



2,707 visits



11 women every day

"We were so unprepared.
We didn't even know how
to hold a baby!"

~ Mom Ana Karen

*thank you!
love Ana Karen*



Our clients feel it. They feel your love as you support Women's Care Center.

When pregnant women are genuinely valued. When they are listened to and provided with support. When they are able to view an ultrasound and overcome fears...*they become excited to choose life for their babies!*

It is no wonder that every community with a Women's Care Center has seen exceptional abortion declines. Locally, the abortion rate has declined 19% since we opened in Madison in 2012. **And this would not have happened but for you.**




"I was homeless, I had no friends, no family — I didn't have anybody. I thought I needed an abortion.

When I came here, I needed someone to listen to me. And I just felt so comfortable! I walked here every day to classes — *in the rain, in the snow* — this is my home now. This is my family.

The way my life is now is all because I came here. My life is 10 times better now. *I have my own place, a job, I'm financially responsible."*

thank you! love Sade





"I'm able to take care
of myself and my boys.
All because of
Women's Care Center."

~ Mom Sade

In her own words,
thank you!

Sade's baby LJ

Because of you, women are able to see their tiny babies through ultrasound.

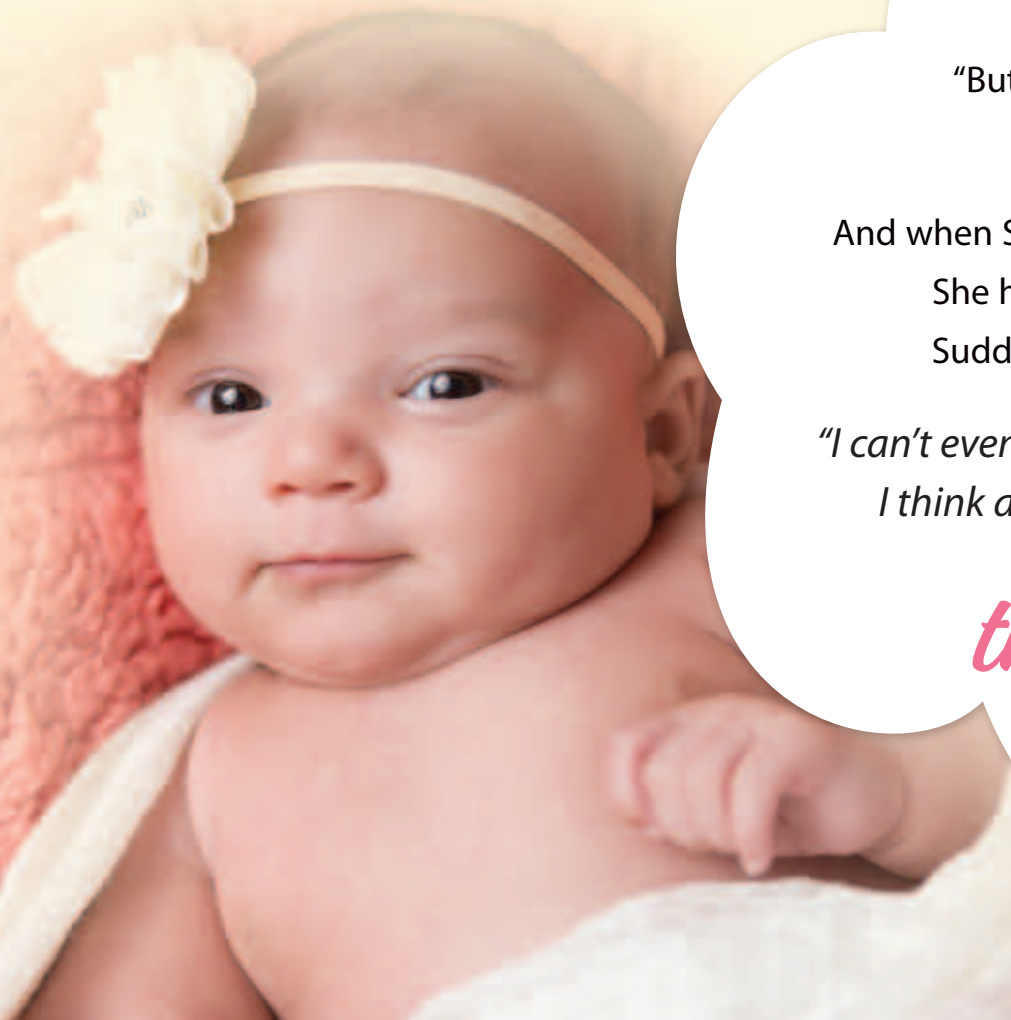
With 3D/4D technology, they see tiny hands, little feet, their baby's face...and sometimes they see their baby hiccupping or waving. Your investment in technology helps women forge a strong bond with their baby and most often choose life.


"There's no way I can do this" was Sierra's first thought...
and the one that made her schedule an abortion.
"But at Women's Care Center, I always had someone to talk to.
You always made time for me."

And when Sierra saw the ultrasound: "I saw her, and I just loved her!
She had these little arms and legs, and then she started moving.
Suddenly, I had this baby to love, and it gave me so much hope."

*"I can't even imagine what would have happened if I didn't come in here.
I think about it every day, how I would have regretted it so much."*

thank you! love Sierra





"I know this is how
God wanted it to be.
I have this sweet
baby to love for the
rest of my life!"

~ Mom Sierra

Mom Sierra and baby Zola

In her own words,
thank you!

And your love continues. You value and support women after a decision for life.

This is why you give towards healthy baby education and free prenatal vitamins, parenting classes, adoption education and self-sufficiency training. Incentivized by the Crib Club, moms and dads earn cribs, diapers, new baby clothing and other baby necessities as they learn new skills.

Thanks to you, every small child leaves our center with free books to encourage a love of reading.

"When I first came here, I thought it would be like any other medical clinic. I thought I would get my pregnancy test and ultrasound, and never come back.


But I was so welcomed, I fell in love.

Women's Care Center feels like home, like family. It's the most amazing environment — it's all about the babies. The classes are amazing.

This place is part of my life now."

thank you! love Joey's mom





Baby Joey

“The ultrasound helped
me see there is a whole little
person inside of me,
and that I had so much
more to look forward to
because of him.”

~ Joey's Mom

In her own words,

thank you!

"Without Women's Care Center,
Luis and I wouldn't have
been prepared. We love it here!"

thank you! love Ruth



Ruth and Luis's baby Elianna

"This place is wonderful!
I give it a 10 out of 10!"

thank you! love Brittany



Brittany's daughter Sophia
kissing baby Brady

In her own words,
thank you!

"I sat in the parking lot for 30 minutes, I was
so nervous! But when I walked in Women's Care
Center, I was immediately comfortable."

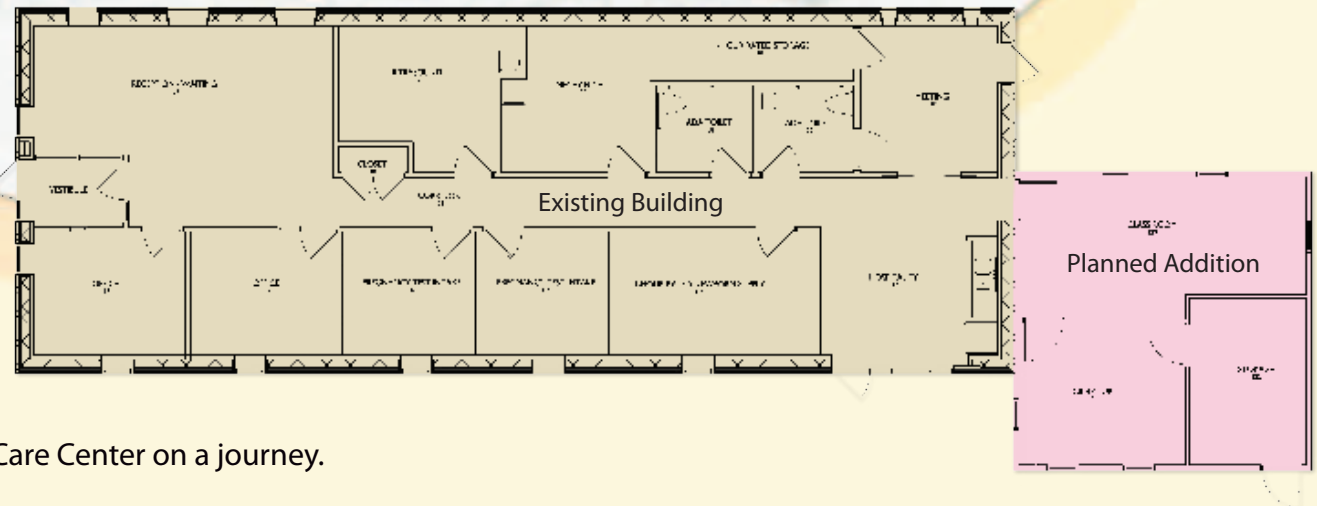
thank you! love Auchanti'



Auchanti's baby Delilah

*thank you!
love Stephanie*

Stephanie's baby Isabella



Your love spreads.

You have supported Women's Care Center on a journey.

A journey with only one objective: **To serve the MOST women and save the MOST babies.**

In 2018, because of you, our center is expanding. A new "parenting" addition will allow greater participation in education and support after a woman makes a decision for life, while retaining the serenity of our original center for those in crisis walking in our door for the very first time. With your support, this addition will help even more women choose life in our community.

FOR MORE INFORMATION,
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"Seeing the ultrasound
was surreal. You get to see the
whole little body forming!"

thank you! love Nina's mom



295 babies like Nina were born to
Women's Care Center moms in Madison last year.

Many might not be here today
but for your generous love and support.



Baby Nina