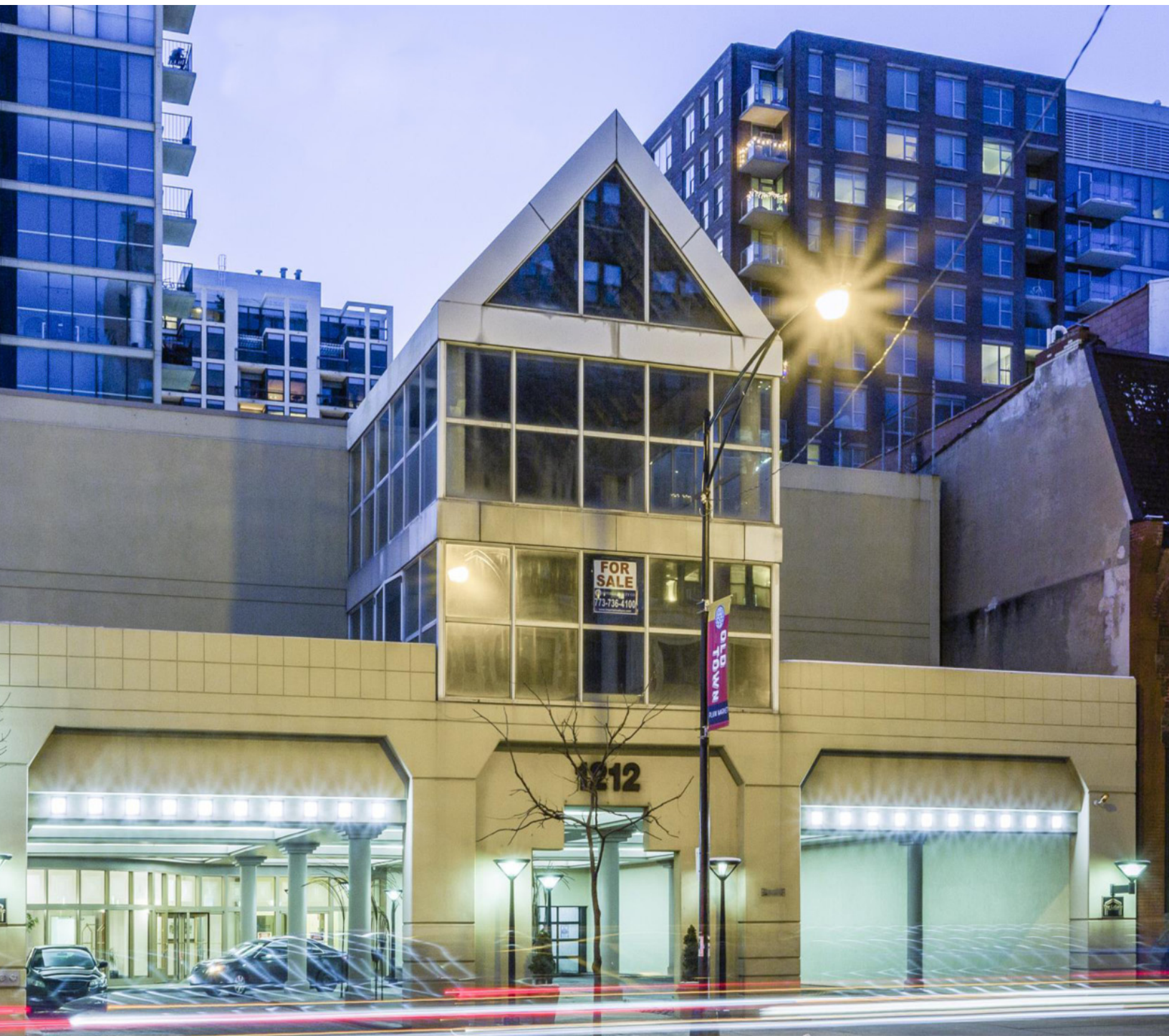


Most Life-Saving Ever.



It takes YOU to do something this game-changing!



# 1212 N. LaSalle Street Chicago, Illinois

## Why Chicago?

Chicago is an abortion-hub. Women come here from throughout the Midwest for late-term abortions. Nearly 30,000 every year. There is no other city in the country that needs Women's Care Center more than Chicago.

## Why this site?

The most life-saving locations are always near the abortion clinic. And in this case, next door to the largest Planned Parenthood clinic in the Midwest. The data also shows that the best Women's Care Centers are highly visible, on busy streets, easy to find, stand-alone... and big enough for the size of the town. This new center hits the mark on every count.



## Why now?

We have a new center in the Chicago suburb of La Grange, founded in 2018. This brand new center served more women on-site and saved more babies than any other Chicago pregnancy center last year. But this busy center is at capacity and has no room to grow. We have champions, like you. We have an outstanding director and staff to build on. With your step out in faith, we are confident the community will rally.

## Proven Track Record

In every community where Women's Care Center has significant market share, *abortions decline!* Only a center like this provides the capacity to serve more women and start bringing down abortions in the Chicago area.

## Preliminary Budget

The building has been purchased for \$1.3 million. It is an empty shell. A build-out will create seven (7) counseling rooms, three (3) ultrasound rooms, two (2) classrooms, the Crib Club and so much more. The preliminary project budget follows:

Purchase building.....	\$1,300,000
Build-out, including architectural and engineering.....	\$2,605,008
Furniture and signage.....	\$140,000
Ultrasound machines.....	\$105,000
Contingency fund.....	\$250,000
<hr/>	
Total Capital Budget.....	\$4,400,008



"If I hadn't gotten an appointment at Women's Care Center first,  
I would have gone right to Planned Parenthood and

**I would have aborted."**

— Reannin, mother of baby Agnes (shown)



*Baby Agnes*

**A project like this needs a hero like YOU!**

Your step out in faith has the potential to personally touch the lives of hundreds of thousands of moms, babies and families. And each abortion-bound woman who walks through our door and chooses life...it will be because of YOU!

You may never know her. You may never meet her.

**But her legacy will be your legacy!**

**There is no greater return on your philanthropic investment.**