

"I had an abortion appointment scheduled. I had all the paperwork filled out and the money sorted out, too! I never went," says Alexa, mom of baby Violet.

**Women's  
Care Center**  
NAPLES, FLORIDA

*Baby Violet*

**BE THE ONE**

to save MORE babies like Violet!

# 3015 Tamiami Trail E.

## Naples, Florida, 34112

With 34 centers in 12 states, donors like you have made Women's Care Center the largest pregnancy resource center in the United States...serving more women and saving more babies than any other. And through classes and the Crib Club, you help long after a baby is born building nurturing and self-sufficient families.

Now, we have the opportunity to grow to serve even more women and save more babies in Naples, Florida. *But it takes you!*

### THE NEED

## 702 babies from Collier County were aborted in 2022.

The number of births to single and low-income mothers in Collier County is almost exactly the same as Elkhart County (IN), where we have a center. But sadly, 1 in 5 babies in Collier County is aborted. In Elkhart, it's 1 in 20.

And for communities with more births, like South Bend and Fort Wayne, **the abortion rate in Naples is three times higher.** In every community with a Women's Care Center, life is winning. In northern Indiana where we were founded, abortions have declined over 50%.

**This can happen in Naples too. *But it takes you!***

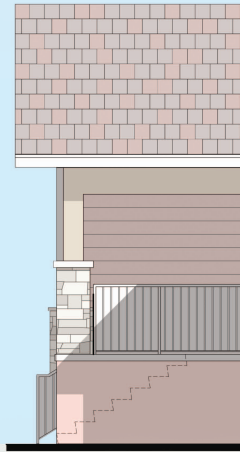
### THE SITE AND PLAN

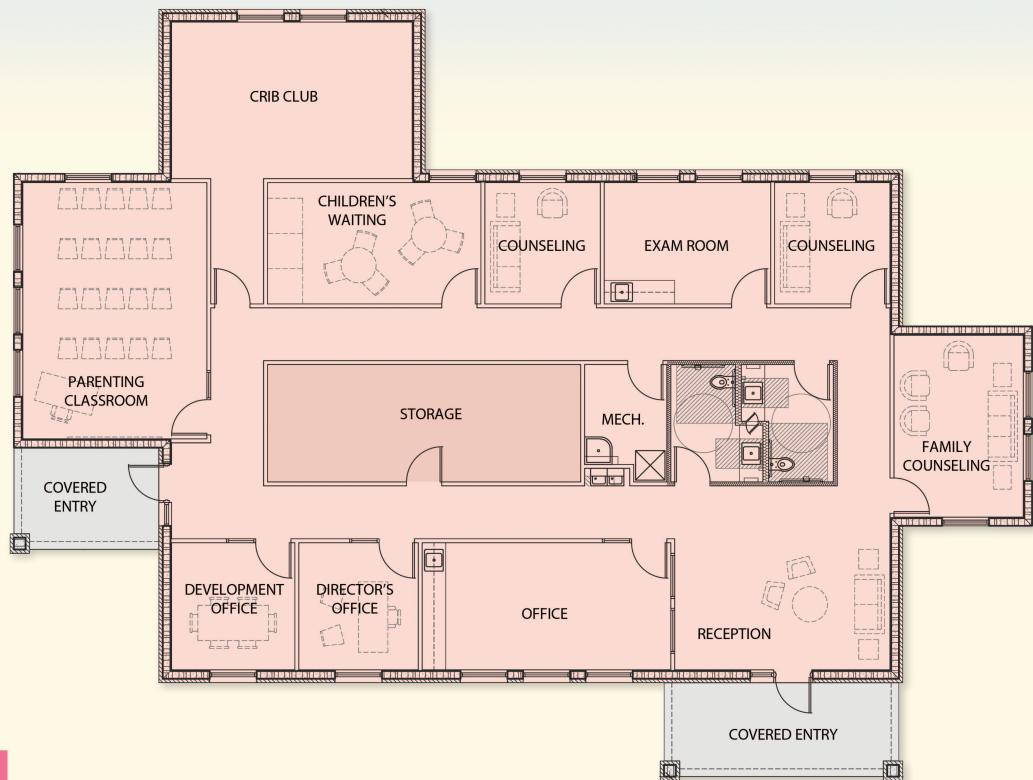
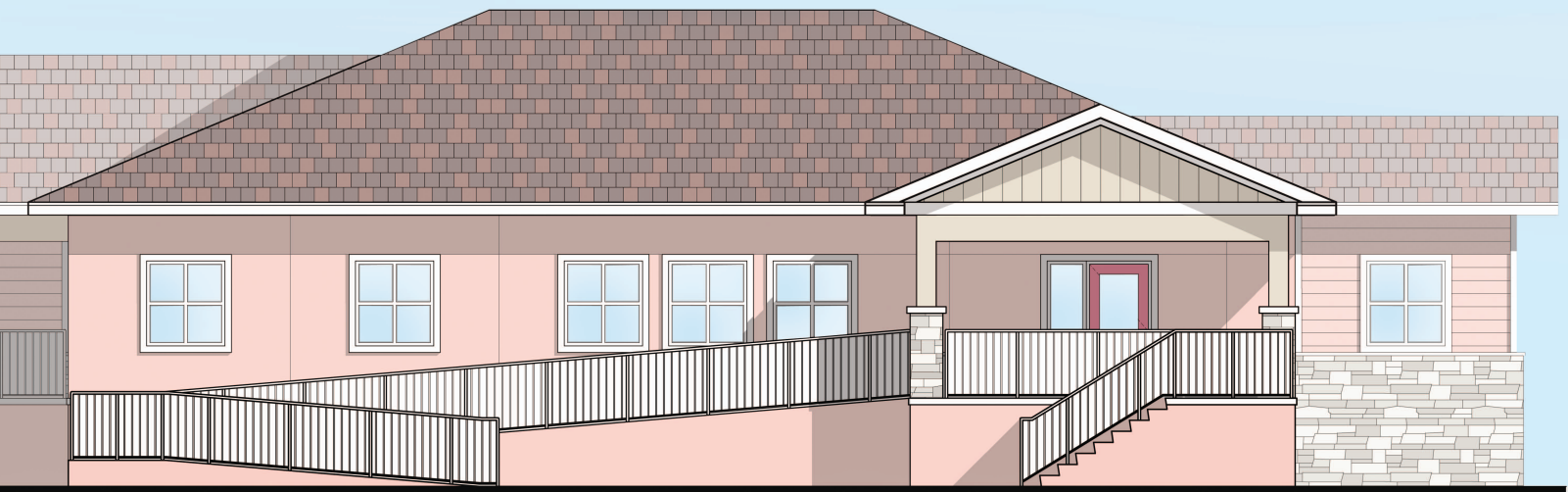
It doesn't get much better than this. With your generous support, we can build a highly visible new Women's Care Center on the busiest street in town. In one of the neediest neighborhoods. With a big, hot pink sign, 30,000 people a day will see us driving along Tamiami Trail.

We originally planned to renovate the small building at that site, get open, and then build an addition after a year or two. But after the hurricane, our contractors are advising we undertake this project in one-phase, because the timeline will be the same either way and ultimately it will cost much less.

With your help, we can replicate the formula that has made Women's Care Center so successful in other communities. With resources directed at what is measurable and proven to save lives.

**Support every step of the way from cradle to kindergarten.**





## THE BUDGET

**Based on history, 300 babies will be saved in the first year alone... and this is only the beginning. But we can't do it without you!**

Our initial budget to purchase the property, fund renovations to the existing small center, purchase a 3D/4D ultrasound machine, as well as funding operations for the first year was \$2,105,000. And thanks to our generous early benefactors, that goal was achieved. Our new budget is \$2,894,000. It's \$789,000 more, *but with your help*, we can build a center we will never outgrow...and one with plenty of space to help every step of the way with classes like "Raising Kids with Character" and "Strong Fathers."

**Please help make this dream a reality. Please consider joining the Founder's Circle for the new center.**

*Be the one to save more babies in Naples.*



“I never want Alejandro to feel like I didn’t want him. He has brought so much happiness into the house!”

*says Catalina, mom of baby Alejandro.*



Your generous lead gift will personally touch the lives of thousands of moms, babies and families. And every time an abortion-bound woman walks through our door and chooses life...it will be because of YOU!

You may never know her. You may never meet her.

**But her legacy will be your legacy!**

**There is no greater return on your philanthropic investment.**



*I would love to hear from you!*

**Katherine Kelly**  
Outreach Director  
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### Ways to Give to the New Women’s Care Center Naples

Tax I.D. #35-1609945 — All gifts are 100% tax-deductible.

**CHECK:**

Mail your gift to  
“Women’s Care Center Naples”  
360 N. Notre Dame Avenue  
South Bend, Indiana 46617

**ONLINE:**

**NewNaplesCenter.org**

**STOCK:**

Women’s Care Center Brokerage Information  
Wells Fargo Advisors, LLC  
Account Number: 6794-6738  
DTC#0141