

# Proven Process



## Finding Us

- Highly visible
- Large pink signs
- Near abortion clinic or where the need is (usually central city)
- Excellent online advertising
- 24-hour accessibility
- No barriers to entry
- High client referrals

## The Experience

- Homelike centers
- Extended hours
- Same day appointments and walk-ins welcome
- Personal greeting
- Welcoming to all women
- No paperwork or reception desk
- *"It feels like heaven!"*

## A Choice for Life

- Highly trained, qualified professional counselors and sonographers
- Strengths based counseling
- Personalized plan to achieve her goals
- Regular phone follow-ups and as many visits as needed
- 3D/4D ultrasound machines
- 24-hour hotline

## Cradle to Kindergarten

- Individualized pregnancy plans
- Classes on baby basics, healthy pregnancy and parenting
- Baby "store" with all brand-new items
- Medicaid sign-ups and referrals
- Postpartum support
- Innovative curricula (*"Strong Fathers"* and *"Raising Kids with Character"*)
- Childcare during classes
- *Mommy and Me* activities
- Free children's books

*Pictured Above Left to Right:*

- *Women's Care Center mom Jessica*
- *Columbus, Ohio center*
- *Alyssa, Brock and baby Ella*
- *Ana Karen and baby Leah*